

CHARLESTON CITY PAPER PRESENTS



4th Annual

# OFFICIAL FESTIVAL MIXOLOGIST COMPETITION



Area bartenders are eligible to compete to have a signature cocktail creation featured at the 2012 BB&T Charleston Wine + Food Festival's Opening Night Party: A Salute to Charleston Chefs presented by the Art Institute of Charleston. Finalists will compete for the winning title at a special event at Michael Mitchell Gallery with hors d'oeuvres by The Grocery on Wednesday, January 11th from 6:00 – 8:00 pm. *Each finalist will present their cocktail to a select panel of judges earlier in the evening (prior to the event).*

**Create a signature cocktail(s) featuring either Hendrick's Gin or Milagro Tequila. In honor of the Festival's "Lucky" 7th year anniversary all mixologists must incorporate their own personal "lucky" charm into the theme of their cocktail.**

## GUIDELINES:

- Recipes must be submitted by email to: sara@charlestonwineandfood.com by December 5, 2011. *There is no limit to the number of entries each bartender can submit.* Four finalists (two featuring Milagro Tequila; two featuring Hendrick's Gin) will be selected and notified in late December.
- Finalists must prepare small tastings for approximately 200 people to be served on the night of the competition, January 11, 2012. *Featured Liquor, cups and ice will be provided. The Festival will NOT provide additional mixers, liquors, garnishes, etc. for preparation at time of competition.*
- The winner will receive a \$300 cash prize courtesy of William Grant & Sons, tickets to various Festival events, and their winning cocktail will be featured at the Festival's Opening Night Party and online. The winner will also be promoted in press materials prior to and during the event, in addition to the Festival program.
- The winner must be available to prepare and serve their winning cocktail at the Opening Night Party on March 1, 2012 from 7:30-10:30 PM for approximately 1000 guests.
- The Festival WILL provide needed ingredients and garnishes (for the opening night party), however, any unique items or items considered unreasonable may need to be provided by winner.
- The winner MUST feature their specialty cocktail at their place of business following the 2012 Festival for at least one month.

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## THE WINNER WILL RECEIVE:

- \$300 CASH PRIZE *(courtesy of William Grant & Sons)*
- TICKETS TO VARIOUS FESTIVAL EVENTS
- FEATURED COCKTAIL AT THE FESTIVAL'S OPENING NIGHT PARTY
- PROMOTION IN PRESS MATERIAL

## DATES TO REMEMBER:

- DECEMBER 5, 2011.....Submissions due
- LATE DECEMBER 2011 .....Finalists will be notified
- JANUARY 11, 2012 .....Competition
- MARCH 1, 2012 .....Festival Opening Night Party

