



PRESS RELEASE

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Who Wants to Be the 2012 Gospel Brunch Performers?

CHARLESTON, SC—October 26, 2011— Do you have what it takes to be the #1 gospel performers in the Holy City? The BB&T Charleston Wine + Food Festival® is hosting a competition in search of the ultimate Charleston, S.C. gospel group. The winner will play at the 2012 Lowcountry Gospel Brunch sponsored by Motley Rice LLC and *The Post and Courier* on March 4, 2012.

Area performers are encouraged to submit original YouTube videos of a performance to the Festival to be voted on by the public via Facebook. The five groups with the most Facebook “likes” will perform in public in December, location and date to be determined, to compete for \$2,000 and the chance to play at the Festival’s 2012 Lowcountry Gospel Brunch. The winner will be determined by a panel of judges and most importantly, crowd favor.

Interested bands must:

- Consist of at least four members
- Incorporate both instrumental and vocal performance
- Reside in one of the following counties: Berkeley, Charleston, Colleton, Dorchester or Georgetown
- Upload their original video to YouTube and send the YouTube video URL to charlsey@charlestonwineandfood.com by Nov. 17, 2011. If the band does not have a video, a band photo with an accompanying MP3 is also a suitable entry format

Entries will be posted on the Festival’s Facebook page to be voted on by the public. For complete contest rules, please visit the Festival web site at, www.charlestonwineandfood.com or call (843) 727-9998 ext. 9.

The annual **BB&T Charleston Wine + Food Festival®**, March 1-4, 2012, celebrates the best that the city of Charleston, SC has to offer: a local food culture rich in tradition and James Beard award-winning chefs. The four-day event, praised by Forbes Traveler as one of the top five food and wine festivals in the U.S., infuses historic venues, homegrown flavor, and the most celebrated chefs, culinary professionals and winemakers into over 70 events

throughout the weekend. The Festival, a non-profit organization, benefits local culinary charities and scholarships. In 2011, the organization was awarded the Governor's Cup thus becoming one of the youngest organizations to receive this prestigious honor for promoting tourism in South Carolina.

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